



THE CITY OF SAN DIEGO  
**Public Library**

**FOR IMMEDIATE RELEASE**  
Monday, November 8, 2004

**CONTACT:** Leslie Simmons  
619-238-6630

**Free Workshop to Help Make Your Invention a Reality**  
*Event will be Presented by Matt Yubas, Author of "Product Idea to Product Success"*

**SAN DIEGO** – The San Diego Public Library is hosting a FREE workshop to help you take your idea and make it a reality. Matt Yubas, author of "Product Idea to Product Success," will take you through the steps. This talk will include: how to avoid mistakes others have made and increase success; how to determine marketability; and how to plan your market strategy. There will be time after the presentation for questions.

This workshop will take place on Wednesday, Dec. 1 in the second floor meeting room at the Central Library, from 6:30 to 8 p.m. The Central Library is located at 820 E St. in downtown San Diego. Seating is limited.

To register, or for more information, please contact Business Resources & Technology Link at the Social Sciences section of the San Diego Public Library at (619) 238-6630, e-mail [businesslink@sandiego.gov](mailto:businesslink@sandiego.gov), or visit <http://sandiego.gov/public-library/services/businessstech.shtml>.

# # #

*The City of San Diego Public Library – Your Link to the Past and Gateway to the Future*  
<http://www.sandiego.gov/public-library/>